

# A European Identity A Global Network

Academic Year 23-24



**#StartHere**

---

# Our Campuses

## BARCELONA, SPAIN



Study in a leading smart city on the Mediterranean coast

- Join a creative community of 1,900+ startups
- Experience world-renowned trade fairs such as the Mobile World Congress
- Home to FC Barcelona, leading worldwide football club

## GENEVA, SWITZERLAND



Learn in the international center of diplomacy and finance

- Live in the city of 160+ multinational headquarters and international organizations as well as 300+ NGOs
- Visit the United Nations and World Trade Organization
- Heighten your international understanding: 40% of residents are international

## MUNICH, GERMANY



Live in a business and cultural hub in the heart of Europe

- Visit the headquarters of German giants such as BMW and Siemens
- Immerse yourself in the economic powerhouse of Germany
- Study in a city with innovative vision and sustainable initiatives

## DIGITAL CAMPUS



Study EU programs at home and at your own pace

- Learn through progressive teaching methods online
- Attend on-campus weeks to build your international network
- Take part in live masterclasses and webinars delivered by acclaimed lecturers

# About Us

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. Part of OMNES Education Group, we are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provides networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

With a four-star rating for overall excellence by world-renowned QS Stars, our programs are the perfect choice for you if you are looking for an international, flexible and personalized business education.

We invite you to read through the information provided here, and to contact our admissions staff on our different campuses with any questions you may have.

## PROFESSIONAL ACCREDITATIONS



## VALIDATING & ACCREDITING PARTNERS



## RANKINGS

#1



EU's Online MBA ranked #1 worldwide by CEO magazine

#1



EU's MBA program ranks #1 globally for class and faculty diversity by QS

#2



EU's MBA ranks #2 in Spain by Forbes

\*\*\*\*  
4



Awarded four stars for overall excellence in business education by QS Stars

#20



Ranked #20 worldwide by América Economía in its global MBA rankings

#24



EU's Online MBA ranked #24 in the world by QS Top MBA

Top 50



Ranked #43 in the QS European MBA Rankings



# Accommodation

With an accommodation office on every campus, EU provides students with accomodation assistance, ensuring they settle into their new home and life at EU with comfort and ease.

From student residences to apartment rentals, there are a wide range of options for all budgets and preferences.

Depending on your lifestyle and your choice of EU campus, cost of living will vary. Below, we have detailed the approximate monthly costs, so that students can prepare a budget before they begin their studies.

Barcelona	Monthly rates
Rent (shared flat)	€500+
Groceries	€200+
Transport	€40+
Insurance	€50+
Miscellaneous	€150+

Munich	Monthly rates
Rent (shared flat)	€700+
Groceries	€300+
Transport	€50+
Insurance	€90+
Miscellaneous	€150+

Geneva	Monthly rates
Rent (shared flat)	CHF 800+
Groceries	CHF 300+
Transport	CHF 100+
Insurance	CHF 80+
Miscellaneous	CHF 200+

# Career Services

From career counseling and mentoring to advice on personal branding and networking, EU's Career Services Department (CSD) is on hand to provide advice and assistance to students, giving them a distinct competitive edge.

CSD finds suitable job or internship placements for students, provides coaching and development workshops, gives one-to-one career advice and provides access to a network of 30,000+ alumni. In addition, global alumni events are held to provide students with a platform on which to build strong business connections.

## Some of the companies where our alumni work:



# Learning from Leaders

EU Business School regularly invites some of the world's most eminent leaders to share their expertise with students.



Paul Polman  
CEO Unilever (2009-2019) and  
Co-Author of Net Positive



Jim Hagemann Snabe  
Chairman of Siemens



Omar Berrada  
Chief Football Operations Officer  
at City Football Group (Manchester  
City FC) and EU alumnus



Paul Bulcke  
Chairman of Nestlé

# Programs & Tuition

## Foundation Programs

Programs	Campuses	Start Dates	Duration	Tuition Fees per Semester <sup>1</sup>			
				Barcelona	Geneva	Munich	Digital
<b>English Foundation Program</b>	Barcelona Geneva Munich Digital	September February June	One term (10 weeks)	€5,200	CHF 7,700	€5,200	€5,200
<b>Business Bridging Program</b>		October February June	One semester (13 weeks)	€6,750	CHF 14,490	€6,750	€6,750

## Bachelor's Programs

Programs	Campuses	Start Dates	Duration	Tuition Fees per Semester <sup>1</sup>			
				Barcelona	Geneva	Munich	Digital
<b>Bachelor's (BBA/BA/BS) programs in one of seven majors:</b> <ul style="list-style-type: none"> <li>• Business Administration</li> <li>• Communication &amp; Public Relations</li> <li>• Leisure &amp; Tourism Management<sup>2</sup></li> <li>• International Relations<sup>2</sup></li> <li>• Sports Management</li> <li>• Digital Business, Design &amp; Innovation<sup>2</sup></li> <li>• Business Finance<sup>2,3</sup></li> </ul>	Barcelona Geneva Munich Digital	October February June August	Three years (six or seven semesters)  Fast track option	€6,750	CHF 14,490	€6,750	€6,750
<b>BA (Hons) in one of six pathways:</b> <ul style="list-style-type: none"> <li>• Business Management (International Business)</li> <li>• Business Management (Marketing)</li> <li>• Business Management (Finance)</li> <li>• Business Management (Enterprise)</li> <li>• Business Management (Business Technology)</li> <li>• Business Management (Supply Chain and Logistics)</li> </ul>	Barcelona	October February	Three years (six semesters)		Not applicable	Not applicable	Not applicable
<b>BA (Hons) in one of seven pathways:</b> <ul style="list-style-type: none"> <li>• Business</li> <li>• Business (Management)</li> <li>• Business (Project Management)</li> <li>• Business (HR Management)</li> <li>• Business (Law)</li> <li>• Business (Cloud Computing)</li> <li>• Business (Information Systems)</li> </ul>	Munich	October January	Three years (six semesters)	Not applicable	Not applicable	€6,750	Not applicable
<b>Bachelor's (BBA/BA/BS) + Additional BA (Hons) in Business Management<sup>4</sup></b>	Geneva Munich Digital	October February June August	Three years (seven semesters)	Not applicable	CHF 14,490	€6,750	€6,750

<sup>1</sup> Additional costs such as a €200 application fee will apply; <sup>2</sup> Not offered on the Digital campus; <sup>3</sup> Not offered on the Barcelona campus; <sup>4</sup> Digital campus students earn a BSc (Hons) in International Business Management from London Metropolitan University instead of a BA (Hons) in Business Management from the University of Derby

# Master's & MBA Programs

Programs	Campuses	Majors	Start Dates	Duration	Tuition Fees per Term or Semester <sup>1</sup>			
					Barcelona	Geneva	Munich	Digital
<b>Master in:</b> <ul style="list-style-type: none"> <li>Management</li> <li>Marketing</li> <li>Finance<sup>2</sup></li> <li>Tourism &amp; Hospitality Management<sup>2</sup></li> <li>Innovation &amp; Entrepreneurship</li> <li>Digital Business<sup>2</sup></li> <li>Fashion &amp; Luxury Business</li> <li>Digital Marketing, Transformation &amp; Design Thinking</li> <li>Business Analytics &amp; Data Science</li> </ul>	Barcelona Geneva Munich Digital	Not applicable	October January March	One year (three terms)	€5,200	CHF 10,780	€5,200	€5,200
<b>MBA</b>	Barcelona Geneva Munich Digital	<ul style="list-style-type: none"> <li>International Business</li> <li>Communication &amp; PR</li> <li>International Marketing</li> <li>Global Banking &amp; Finance</li> <li>Leisure &amp; Tourism Management<sup>2</sup></li> <li>Entrepreneurship</li> <li>Digital Business</li> <li>Sports Management<sup>2</sup></li> <li>HR Management</li> <li>Blockchain Management</li> </ul>	October January March	One year (three terms)	€7,300	CHF 13,250	€7,300	€6,100
<b>Additional qualifications:</b> <ul style="list-style-type: none"> <li>MSc in International Business Management</li> <li>MBA from London Metropolitan University, U.K.</li> </ul>				or Two years (six terms)	€3,950 <sup>3</sup>	CHF 3,950 <sup>3</sup>	€3,950 <sup>3</sup>	€3,950 <sup>3</sup>
<b>MBA with four pathways in:</b> <ul style="list-style-type: none"> <li>MBA</li> <li>MBA (Project Management)</li> <li>MBA (Cloud Computing)</li> <li>MBA (Information Systems)</li> </ul>	Munich	Not applicable	October January	One year (three semesters)	Not applicable	Not applicable	€7,300	Not applicable

## Further Education

Program	Campuses	Start Dates	Duration	Tuition Fees per Semester <sup>1</sup>			
				Barcelona	Geneva	Munich	Digital
<b>Executive BBA</b>	Barcelona Geneva Digital	October February June August	One year (two semesters)	€6,750	CHF 14,490	Not applicable	€5,750

## Short Summer Programs

Programs	Campus	Start Dates	Duration	Tuition Fees
				Barcelona
<b>International Summer School</b>	Barcelona	July August	Three weeks	€3,600
<b>Business Boot Camp</b>	Barcelona	July August	Three weeks	€3,900

<sup>1</sup> Additional costs such as a €200 application fee will apply; <sup>2</sup> Not available on the Digital Campus; <sup>3</sup> One-time payment

# Admissions Requirements

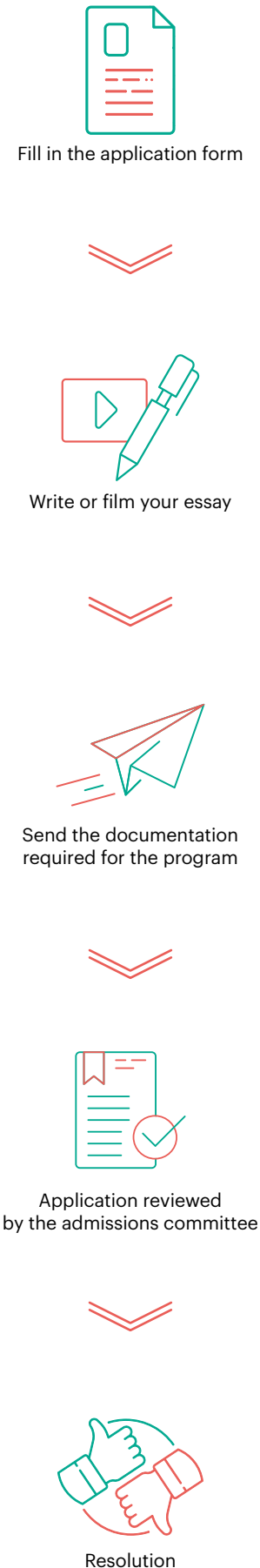
International Summer School	<ul style="list-style-type: none"> <li>High school transcripts</li> <li>Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English placement test; English native; or equivalent</li> <li>For students from 16 to 18 years old (minors: guardianship mandatory)</li> </ul>
Business Boot Camp	<ul style="list-style-type: none"> <li>University transcripts</li> <li>Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English placement test; English native; or equivalent</li> </ul>
English Foundation Program	<ul style="list-style-type: none"> <li>Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; or equivalent</li> <li>1 letter of recommendation and 1 motivation letter</li> <li>Bachelor's, master's or MBA requirements</li> </ul>
Business Bridging Program	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma or equivalent and transcripts</li> <li>Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; English native; or equivalent</li> <li>1 letter of recommendation and 1 motivation letter</li> </ul>
Bachelor's Programs	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma or equivalent and transcripts</li> <li>Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native; or equivalent</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul>
Further Education	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma or equivalent and transcripts.</li> <li>Proof of English level: TOEFL score of 80 (internet based); 213 (computer based); IELTS 6.0; CAE B2 of 169; English native; or equivalent</li> <li>1 copy of CV/résumé</li> <li>Minimum of 5 years' managerial experience</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul>
Master's & MBA Programs	<ul style="list-style-type: none"> <li>1 certified copy of bachelor's degree and transcripts</li> <li>Proof of English level: TOEFL score 89 (internet-based); 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent</li> <li>1 copy of CV/résumé</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul> <p><b>Applicants must also meet one of the following:</b></p> <ul style="list-style-type: none"> <li>A GPA of 3.0 on a 4.0 scale</li> <li>A satisfactory score on the GMAT or GRE</li> <li>An interview with the academic dean</li> </ul>

EU's English Language exam is available for those with no official English qualification.

Candidates who wish to apply for the additional qualification, an MBA from London Metropolitan University, U.K., must have more than two years of professional work experience in addition to the requirements.

For details of the required additional documentation and instructions on our admissions process, visit our website at [www.euruni.edu](http://www.euruni.edu) or contact your recruitment representative by email.

# Admissions Process



### Barcelona

#### Diagonal Campus:

Diagonal 648 bis  
08017 Barcelona  
Spain

#### Ganduxer Campus:

Ganduxer 70  
08021 Barcelona  
Spain

T +34 93 201 81 71  
F +34 93 201 79 35  
info.bcn@euruni.edu

### Digital

T +34 93 201 81 24  
info.dgtl@euruni.edu

### Geneva

Rue Kléberg 6  
1201 Geneva  
Switzerland  
T +41 22 779 26 71  
F +41 22 779 26 73  
info.gva@euruni.edu

### Munich

Theresienhöhe 28  
80339 Munich  
Germany  
T +49 89 5502 9595  
F +49 89 5502 9504  
info.muc@eumunich.com

#### SCAN FOR INFORMATION



#### FIND US ON

- @EU\_Business\_School
- EUBusinessSchool
- @EU\_group
- EU Business School
- euruni.edu/blog
- euruni.edu/youtube
- eu\_business\_school

#### VALIDATING & ACCREDITING PARTNERS



#### MEMBER OF

